

The Hexagon Imagery Program (HxIP)

Montana State Imagery Working Group Meeting March 16, 2017

Tammy Peterson – Hexagon Mike McGuire – Ascent GIS, Inc.

Hexagon Imagery Program (HxIP)

"Create a global high quality 30cm data set to meet the needs of the geospatial professional "

- Truly professional program
 - Fully rigorous acquisition and photogrammetric processing standards
 - The leading North American and European firms as partners
- Multiple content products:
 - RGB (3 band) cached ortho tile streaming service
 - RGBR (4 band) ortho tile streaming service and hard delivery
 - High density surface models (planned)
- Nationwide Coverage with Planned Refresh Schedule:
 - Wide area coverage (WAC) 1 foot GSD on a 2 3 year cycle
 - High value areas (UAC) 6 inch GSD on a 18-24 month schedule



Background

• HxIP began in 2014

- Leveraging the Leica sensor expertise ADS100
- Engaging the leading aerial acquisition firms (NAIP contractors) in the US
- Valtus authorized resellers

Initial program definition

- 1 ft wide area (WAC) coverage with 3 to 4 year refresh
- 1 ft urban (HVA) coverage < 2 year refresh
- All leaf-on acquisition
- Coverage included continental USA, populated areas of Canada and Western Europe



HxIP Evolution

Program has evolved to include

- More frequent refresh rates
- Higher resolution in urban coverage areas
- Expanded territory
- Future data sets may include elevation, oblique, street level

Recent program modifications

- 1 ft wide area coverage (WAC) with a fixed 2 year refresh
- 6 in urban coverage (UAC) < 2 year refresh with urban areas being defined as >50,000 population.
- Some leaf-off acquisition
- Coverage to now include Hawaii, Puerto Rico, US Virgin Islands and British Virgin Islands



HxIP Current Status





HxIP Urban Coverage Areas













Contact Us Valtus Webstore Download HxIP Shapefile

HxIP Current Program members

| | NAFTA | EU |
|----------------------|--|--|
| Content Providers | Quantum Geospatial Surdex Corporation North West Geomatics Fugro Geospatial Kucera International Inc. CompassData | COWI Blom Pasco (AeroData) CompassData |
| Technology Providers | Valtus (Hosting Platform) Hexagon Geosystems (Sensors & Production Software) | Valtus (Hosting Platform) Hexagon Geosystems (Sensors & Production Software) |
| Resellers | Hexagon Geospatial Valtus Distribution Partners Ascent GIS, Inc. | Hexagon Geospatial Blom URBEX Valtus Distribution Partners |



Hexagon Technology – The ADS100





Hexagon Technology – The ADS100







Program Specs

| Specification | 30cm Program |
|--|--|
| (Planned) allowable GSD | Maximum 0.4 meter |
| | RMSEx/y = 1.2m |
| Accuracy | RMSEr = 1.7m |
| | CE90 = 2.6m |
| | CE95 = 3.0m |
| Minimum sun angle | 30° |
| Cloud/cloud shadow | ≤10% and not obscuring HVA area or paved roads or other transportation network |
| Smoke/fire | May be cause for rejection |
| Persistent smoke (volcano, factory, crop burn, etc.) | Allowable – not cause for rejection |
| Snow/ice cover | Permanent snow/ice is acceptable |
| Specular reflection | Allowable provided shoreline and surrounding features are not obscured |
| Maximum allowable image shear | ≤ 3 pixels |
| Band-to-band pixel misregistration | ≤ 0.5 pixel and no perceivable color fringing |
| Sidelap | Minimum 27% |
| Non-pixel data | DN value of 0 and 255 reserved for non-data |
| Acceptable image blemishes, scratches, artifacts, etc. | Imagery should be blemish and artifact free |
| Flooding/standing water | Acceptable as long as paved roads or agricultural field boundaries are not obscured |
| Smear and/or occlusion | No stated policy but subject to call-out |
| Clipping | Cumulative luminosity pixel count for bins 0-5 and 250-255 shall not be less than 98%,preferably > 99% |
| | Difference between cumulative pixel counts containing 99% and 1% of the data shall be greater than 59% of the bit depth, ±4% |
| Contrast | Target: 150 |
| | Minimum: 140 |
| | Maximum: 160 |
| | Mean nivel count within +7.5% of the middle DN value |
| | |
| Brightness | Minimum: 108 |
| | Maximum: 147 |
| Color balance | Neutral objects shall be have a DN difference of no more than 5 for any RGB triplet |
| Bridge warp/smear | Bridge/freeway/causeway warp/smear is not acceptable |
| Building seamline sheer | Within HVAs only |



Strategic relationships to facilitate ease of access for the professional user to HxIP data

- Valtus Imagery Services
 - Physical delivery, web streaming services through multiple protocols, as well as other products (ie. stereo and DSM)
- Ascent GIS
 - Reseller & Imagery Production Services



Program Pricing

- Per square mile model
 - Hard pixel delivery via Valtus Store
 - 30cm \$9.00 per square mile
 - 15cm \$18.00 per square mile
- Per user subscription model annual subscription fee
 - Unlimited use, all applications \$2,000
 - No geographic restrictions
 - Based on concurrent users
 - Flexible licensing terms
- County Government Pricing
 - Extended licensing terms
- State Government Pricing
 - Extended and flexible licensing terms



Getting Started





DOWNLOAD AERIAL DATA



Hexagon Store



100% Focused on GIS

save time by signing in

Account Required

You are required to have either a Valtus business or credit card account to make purchases on our site. Valtus business account purchases are invoiced on a monthly basis. Credit card account purchases are billed to a major credit card. Click "credit card" below to create a credit card account. Your credit card account will be ready for use immediately.

credit card

Or to apply for a Valtus business account click on "business" below.

Please note that Valtus Business Accounts require a minimum of 2 business days for approval and are reserved for those users who anticipate their annual imagery and/or LiDAR purchases to be in excess of \$5000.

business

Already a Client

Access your account and let us automatically enter your information for you. All that's required is your email address and password.

| Email Address · | |
|------------------|--|
| Lindii Auureaa . | |

Password:

Please note: Passwords are case sensitive.

login

Forgot your password? Click here.

We're here to help...

(509) 747-2495 ext. 14 mikem@ascentgis.com



HEXAGON ©2006-2016 Valtus is part of Hexagon





The Imagery Store





Upload a Shapefile





Upload Shapefile Cont.





Streaming Services

Click the "Add Data" button, or navigate to File - Add Data - Add Data...:



Streaming Cont.

To Load Views as a WMS service:

- Double-click "Add WMS Server"
- The Add WMS Server window opens. In the URL field, add the URL http://www.valtus.com/views/wms
- Under Account (Optional) Fill in your username and password. Click the 'Save Password' box if you would like ArcMap to remember your password. Click OK.

| JRL: | http://www.valus.com/whis/servery/vhis/servery | - |
|------------|---|---|
| Examples: | http://www.myserver.com/arcgis/services/mymap/MapServer/MMSServer? http://www.example.com/servlet/com.esri.wms.Esrimap?ServiceVame=Name& | |
| /ersion: | Default version 🔻 | |
| ServerLaye | ers | |
| GetLa | ayers | |
| | | |
| | | |

Review

Product

- One Foot or Better
- 4 Band Color

Deliverables

- Hard Pixels
- Streaming Services

- Over 19 Years Providing New/Archive Imagery To NW Clients
- Relationships with all NAIP/Hexagon Contractors
- Production Services
- Frontline Support

